



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Approved by AICTE, New Delhi and Affiliated to JNTUA, Ananthapuramu

www.mits.ac.in



Department of Management Studies Faculty Publications for the Academic Year 2021-22

S.No	Title of the Paper	Authors (in the order maintaining the position)	Journal Name	Index	Year and month of Publication	Volume	Issue	Page No	ISSN
1	Assessing the Performances of Vendor Firms by Optimization Technique Industry 4.0 GSC Architectures	Dr.K.V.Geetha Devi	International Journal of Social Ecology and Sustainable Development	SCOPUS	July-September 2021	12	3	01-Oct	DOI: 10.4018/IJSESD.2021070101
2	Structural equation model(SEM)-Predicting shoppers shopping experience in Malls	Dr.Gangi Setty.N , Dr.S. Mohana	Journal of Contemporary issues in Business and Government	ABDC C-(Category)	May-22	28		82-96	10.47750/cibg.2022.28.03.009
3	Impact of Covid-19 Pandemic on Digital Payments in India: A Study	Dr.Shahrukh Saleem, Mr.B.Sreekanth & Dr.N.Gangisetty	Journal of Contemporary issues in Business and Government	ABDC C-(Category)	May-22	28	3	757-767	DOI: 10.47750/clbg.2022.28.02.059

4	Impact of High performance work Practices(HPWP) on employee retention in IT industry	Dr.D.Pradeep Kumar, Mr.B.Sreekanth & Dr.S.Mohana	Journal of Contemporary issues in Business and Government	ABDC C-(Category)	May-22	28	3	731 - 742	DOI: 10.47750/clbg.2022.28.02.057
5	Green Supply Chain Performance Analysis under Industry4.0 Using Fuzzy Intellectual Approach	Dr.K.Srinivasa Krishna, Dr.Mohd.Mujahed Ali, K.T.Vigneswara Rao	International Journal of Social Ecology and Sustainable Development	SCOPUS	2022	13	1	1-18	DOI:10.4018/IJSESD.289639
6	Human Values Scale (HVS): Development and Validation	Dr. Sreenu Telu and Dr. Yoginder S. Verma	South Asian Journal of Management	ABDC-(C Category)	April – June 2022.	29	2	164 - 189	0971-5428
7	A Systematic Assessment for Investigating the designed Atmosphrics,Attitudes,Behavioural Impact and Its Relationships in Retail Environement.(with respect to Reliance Trends,Bangalore)	Dr.Srinivasa Krishna,Mr.Valluri.Venkata Rao	Journal of Contemporary issues in Business and Government	ABDC-C	2022,APRIL	28	4	121 - 137	DOI: 10.47750/clbg.2022.28.04.0010